



---

# Why you shouldn't wait to go digital

—

FluidOne

---

## Biding your time before you upgrade to PSTN-replacement services?

Here's why you shouldn't wait too long.



2025 is a big year for everyone. It is, of course, when PSTN, including analogue telephones, ISDN and PSTN based broadband solutions such as ADSL and FTTC, is due to be switched off. By December of that year, everyone, businesses included, will need to have alternative digital solutions installed. But while that's still a couple of years away, it's not a good idea to put off the upgrade, and there are, in fact, several benefits to doing it now.

Here we look at some of the key reasons why you shouldn't wait to go digital.

### Avoid the rush

While some people are incredibly organised and like to get important tasks done as soon as possible, many of us leave things until the last minute. By one estimate, around 20% of adults tend to procrastinate.

That could be a problem as we approach 2025. If too many businesses put off upgrading from PSTN-based services, there could be a rush later on as they all try to get it done at the same time. That could lead to delivery delays and potential disruption.

## Spread out your upgrade

Moving from PSTN based services can be straightforward or it can be quite complex. Either way, it doesn't mean you have to do it all at once across your entire business. In fact, you could just upgrade particular users, certain premises, or specific technology areas first, and then do more later.

This flexibility not only gives you time to properly test out new solutions; it can also help you minimise disruption and to spread out any costs that come from upgrading from PSTN based services.





---

## Embrace digital solutions remote working

Replacing traditional voice circuits with digital phone lines is beneficial, as digital voice is a cloud-technology, meaning that your voice line is not geographically tied to a single location and you can make and take calls from anywhere using the same number, on a range of devices. That means it's much easier to embrace remote working. No matter where you are, your customers will be able to reach you, using the same number they always use.

This is a big plus point, because many experts predict businesses will continue to use hybrid working, where people spend some of their time working in the office and some of their time working remotely.

In addition, digital solutions such as Microsoft Teams provide a greater degree of communication and collaboration utilising voice, video and productivity tools allow a much more feature rich solution than was available utilising PSTN-based voice systems.

## Keep your business going no matter what

As well as enabling remote and hybrid working, digital voice solutions mean you can keep your business going if disaster strikes. That's because you can access your service from anywhere.

If your internet connection went down, for example, you could use 4G or 5G on your phone to make calls via a mobile app. And if your office was completely inaccessible, you could work remotely and still access your usual phone system.

## Start saving now

When it comes to digital voice solutions, there are many great tariffs available, and usually calls are cheaper than with traditional lines – particularly with international calls. These are savings that could be available to your business right now, so it makes sense to take them as soon as possible. By putting off the upgrade, you're needlessly missing out.

FluidOne are not just able to provide these digital voice solutions, but also your connectivity, security and cloud services – utilising a single supplier simplifies your billing and may provide better value for money than using multiple suppliers.

## Get ahead of the competition

Being able to work flexibly from anywhere in the world can give your business an advantage over the competition. As well as enabling you to stay operational in difficult circumstances, remote working can be used as a way to attract and retain staff.



---

For many people, the ability to work flexibly is a major priority. In fact, many prefer hybrid working over other job perks, including significant pay rises. By upgrading your phones to digital lines, you can make hybrid working easier and attract more staff.

### **Upgrade easily**

The whole telecoms industry has known about the December 2025 switch-off for several years already. Many businesses have already made the leap from PSTN-based solutions. The replacement services for these legacy PSTN based solutions have been around long enough to have proven their worth, with improved reliability and proven cost-savings.

Providers such as FluidOne are experts in these replacement services and work with you to ensure that the upgrade is as quick, easy and trouble-free as possible.

### **Ready to start your digital transformation?**

We offer a range of services for businesses who are looking to transform their business as they move away from PSTN-based services. Whatever your size or requirements, we have a solution for you and will work with your business to ensure that your current and future requirements are met.

If you'd like to talk to us about migrating away from PSTN-based services, please contact us at [contact@fluidone.com](mailto:contact@fluidone.com).

---

# FluidOne

5 Hatfields  
London SE1 9PG

T 0345 868 7848  
F 0345 868 7858

[contact@fluidone.com](mailto:contact@fluidone.com)  
[www.fluidone.com](http://www.fluidone.com)

