FluidOne
Connected Cloud Solutions

WHY DO COMPANIES KEEP GETTING HACKED?

Understanding the common vulnerabilities

The UK government reported that 39% of UK businesses identified a cyber attack in 2023, with many experiencing more frequent and severe incidents than in previous years.

What are the common reasons for hacking?

Insufficient data protection measures

Around 50% of businesses have faced cyber security breaches or attacks in the past year.

-Cyber security breaches survey 2024

Weak Passwords

81% of data breaches are due to weak or stolen passwords.

-Verizon Data Breach Investigation Report

Outdated software and systems

57% of organizations have outdated software that is vulnerable to attacks.

-Ponemon Institute

Lack of employee training

46% of data breaches are caused by employee errors.

-IBM Security

Phishing Attacks

84%

of the businesses face phishing attacks

- Phishing happens when attackers send deceptive emails (or text messages) containing links to harmful websites.
- According to the cyber security breaches survey 2024, the most common type of breach or attack is phishing.

Cyber attacks result in a yearly cost of **£21 billion** for businesses in the UK.

-The Cost of Cyber Crime Report by Detica

Impact of Hacking on Companies

- Financial losses
- Loss of brand reputation
- Legal implications: Companies face regulatory fines for failing to protect customer data.

60%

of companies go out of business within six months of a cyber attack.

Tips for Improving Cyber Security

- Implementing Multi-Factor Authentication (MFA)
- Endpoint Protection software using EDR
- Regularly updating software and systems
- Conducting cyber security training for employees
- Performing regular security audits and assessments

Protect your company from cyber threats.

Prioritise cyber security today!

Whether you're looking to safeguard sensitive data, protect against cyber threats, or ensure compliance with industry standards, we have the tools and expertise to help you succeed.

Reach out today to schedule a consultation and take the first step towards a more secure future!

Book a consultation