

- THE WOMEN OF -

FluidOne



77%

Say they'll stay in the Tech Industry for more than 5 years



27%

Say they'll stay in Tech forever



54%

Say they were attracted to the growing field and long term opportunities at FluidOne



72%

Say that they came into technology as a career change



40%

Cite their manager as a helping influence on their career



61%

Say that they have neither had an advantage or disadvantage in their career due to gender



63%

Believe that women are currently unrepresented in the technology industry



72%

Believe that women will be equally represented in the tech industry in the next 15 years

How does having a strong female workforce change the work dynamics?

"It makes for richer conversations, perspectives and solutions. It speaks to more people. It's much nicer when there is a wider network rather than just a few as agendas and behaviours overall change."

"I have always worked in a male dominated industry and have done business in a male dominated environment. I have always just got on with it and approached my role as an equal."

"I feel that women can bring a very different approach to the workforce, there should be a mix on male & females in every team"

Source: FluidOne, March 2017